



## cayla communication

news - assignments - events

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cayla consulting group provides innovative, concise and result oriented consulting, management and corporate finance solutions to medium sized and large national + international firms. Please find below information on some selected + recently completed assignments and also on areas within which we are able to support your organisation.

**Raben Group moves ahead with its expansion in Hungary:** Recently cayla group initiated and supported Polish based transport + logistics company Raben Group in acquiring the Masped Expressz operations from Masped Holding.

Through this acquisition Raben Group will complete its Hungarian domestic distribution network and will also obtain several additional hubs throughout Hungary. The Masped Expressz operations will be combined with the Hungarian activities Raben Group acquired some time ago from JCL Group enabling Raben Group to offer a complete network to its customers in Hungary and in its other main markets.

**DUBAG acquires BOD from DOCDATA:** A few weeks ago München based private equity investor Deutsche Unternehmensbeteiligungen AG (DUBAG) acquired Berlin Optical Disc GmbH (BOD) from Dutch stock quoted DOCDATA N.V.. The activities of BOD were no longer considered to be a core activity of DOCDATA, but could be further developed by a new owner.

cayla group initiated this transaction between DUBAG and DOCDATA and supported both companies with the successful execution of this transaction.

**Schachinger Holding develops logistics platform for Southern-Eastern Europe:** cayla group assists the renowned Austrian transport + logistics group Schachinger Logistik Holding GmbH to develop a FMCG logistics platform for Austria, Slovakia, Czech Republic, Slovenia, Croatia and Serbia. In the first phase cayla group executed a market research and in-depth interviews with international manufacturers in Western and Central Europe. The study confirmed a strong interest in an efficient FMCG logistics platform for these countries.

**Support by cayla professionals:** Of course we would welcome the opportunity to support you and your organisation in **enhancing value + performance** either through mergers + acquisitions assignments or through our other business solutions: **operational consulting, performance consulting + executive implementation**. The cayla team could offer support either through the deployment of cayla partners or professionals to execute tasks in the best possible and most flexible way.

Please find below a brief + anonymous description of selected cayla professionals:

- **Dutch professional** working as consultant + project manager in process optimisation, HR and IT-implementations in 10 European countries. Fluent in the English, German and Dutch languages. Successful track record in integrating international operations in different sectors like IT, Electronics, HR-Services, Consumer Goods, Media and Construction. *Read more...*
- **German finance professional** with broad + experienced background in retail, wholesale, mechanical engineering-, automotive + logistics. Successful track record in implementing ERP Systems, leading finance department, optimizing workflows in finance and administration and its interfaces to HR, Purchasing + Sales. *Read more...*

- *German professional with a university law degree + expertise in successful reorganisations, restructuring and mergers + acquisitions within different sectors and company sizes. Deployment in various European countries is possible due to his English language skills and knowledge of international accounting standards (IAS). Read more...*
- *German telecommunications professional with an extensive + broad experience in developing sales and distribution networks within the German speaking countries for major telecommunication services providers. Read more....*
- *Dutch professional with a combination of experiences in consumer, market research + consultancy businesses. Multilingual, multi-cultural with a profound expertise in general management, key account management + business development. Read more...*
- *Italian professional with a long + successful track record in the marketing and sales of fashion and other comparable branded consumer durables. He is based in Germany, but can be deployed in various European countries due to his excellent German, Italian, English and Spanish language skills. Read more....*

These and other highly qualified professionals can be made available on short notice for shorter or longer periods for the execution of consulting projects and/or for assuming managerial responsibilities.

Please contact us in case you would like to make use of our support in achieving your goals and executing your strategy.

We are looking forward to hearing from you.

Best regards,

cayla consulting group AG

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